

The Professional Paralegal Register Registered Smart Logo Installation Guide



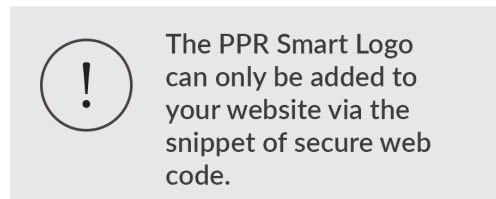
**Professional
Paralegal
Register**

Introduction

The Professional Paralegal Register (PPR) has partnered with Yoshki Ltd. to power the new PPR Registered Smart Logo.

By using the PPR Registered Smart Logo, with the embedded web code, PPR is now able to control the use of its logo online and protect the business interests of PPR members in good standing.

PPR also has given consumers the ability to validate any PPR member company online through a simple 'click-and-check' process, offering consumers additional peace of mind they are looking at the website of a PPR Registered company they can trust.



Website Verification

Yoshki's website validation technology is a simple but important feature for the PPR Registered Smart Logo.

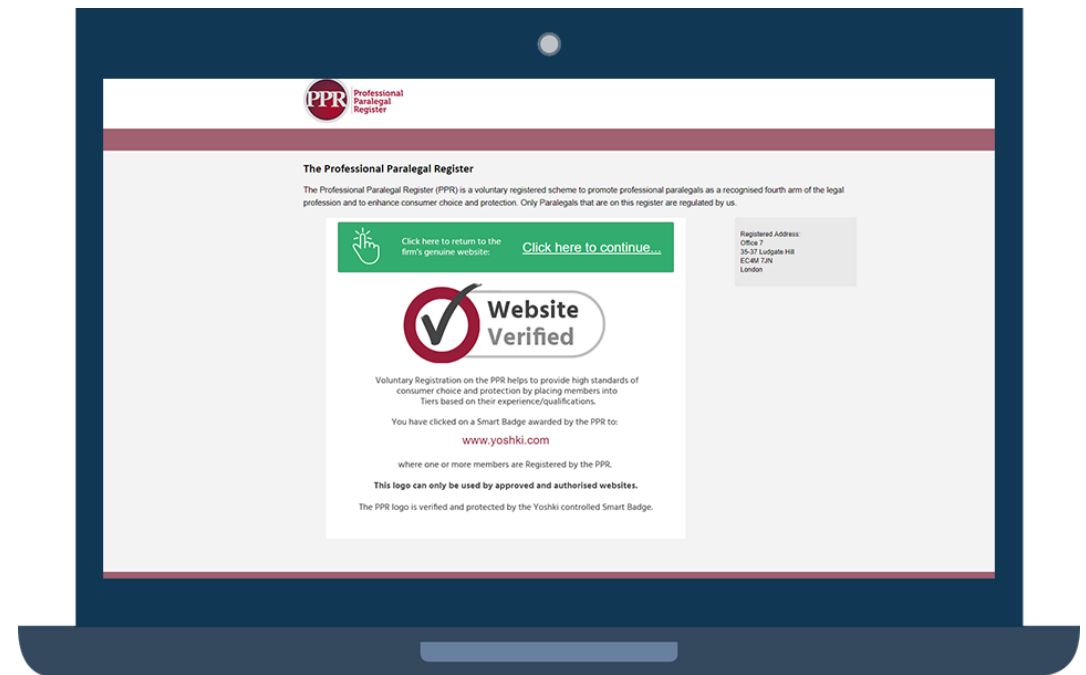
When the PPR Registered Smart Logo has been installed on your website, anyone browsing it can click on the Smart Logo and receive instant confirmation of your status as a PPR approved member.

When a visitor clicks on the PPR Registered Smart Logo, he or she will be directed to a page on the PPR website, that will instantly validate your PPR Registered status.

Once this is complete, the visitor can return to your website right away.



Validation is automatically activated once you have added the web code to your website.



Adding the PPR Registered Smart Logo to your website

Adding the PPR Registered Smart Logo to your website is a simple process.

Simply copy and paste the HTML web code snippet below directly to where you want to display the PPR Registered Smart Logo on your web page.

The PPR Registered Smart Logo is available in two sizes:

Size Option 1
106 pixels high by 200 pixels wide



```
<div style="max-width:200px;max-height:106px;"><div style="position: relative;padding-bottom: 52.8%;height: auto;overflow: hidden;"><iframe frameborder="0" scrolling="no" allowTransparency="true" src="https://cdn.yoshki.com/iframe/55055r.html" style="border:0px; margin:0px; padding:0px; backgroundColor:transparent; top:0px; left:0px; width:100%; height:100%; position: absolute;"></iframe></div></div>
```

Size Option 2
79 pixels high by 150 pixels wide



```
<div style="max-width:150px;max-height:79px;"><div style="position: relative;padding-bottom: 52.8%;height: auto;overflow: hidden;"><iframe frameborder="0" scrolling="no" allowTransparency="true" src="https://cdn.yoshki.com/iframe/55055r.html" style="border:0px; margin:0px; padding:0px; backgroundColor:transparent; top:0px; left:0px; width:100%; height:100%; position: absolute;"></iframe></div></div>
```

Troubleshooting & Support

For the most up-to-date information or to submit a support ticket, please visit <http://yoshki.freshdesk.com> or email ppr@yoshki.com

Frequently Asked Questions

Who is allowed to use the PPR Smart Logo?

Smart Logos are only available to current PPR members.

My website is failing the verification checks, what should I do?

First, you need to make sure you're not adding the PPR Smart Logo code to development or testing sites; **the PPR Smart Logo will work correctly once published on an authorised website.**

If you are confident you are using the PPR Smart Logo on the correct website, please contact PPR's Membership Department at 02030341486 or email abby.dennis@ppr.org.uk to get your website added to the authorised list of websites.

If your business uses additional domains, for example, .com and .co.uk, these addresses count as separate domains and will each need to be added to the approved list.

My website is responsive; will PPR Smart Logos work OK?

Yes, the PPR Smart Logo is fully responsive and will work with all website builders that can add any HTML.

How are you tracking usage and what data are your recording?

We have included a small snippet of tracking code in our javascript library to cross reference against our reporting functionality.

We cannot track or record any data such as traffic, IP addresses, page navigation behavior, etc.

The only information we record is:

- Which websites have implemented the PPR Smart Logo code -- this is to help prevent illegal usage of the PPR Smart Logo and see which members have adopted the service so far
- How many times the PPR Smart Logo has been clicked -- this is to help manage bandwidth and give feedback about the popularity of the service

Of the information we do capture (noted above), it is only ever shared between the PPR Smart Logo issuer and us, in this case, PPR.

If you require additional assistance, please visit <http://yoshki.freshdesk.com> or email ppr@yoshki.com